

# FUEL THE BUSINESS WITH DIGITAL POWER.







# Get ready to go online.

We all know one word has ruled the economy during the past two years – and still does: it's *e-commerce*.

Online shopping had been globally growing, but at the same time the retail landscape deeply changed due to the pandemic: from the smallest business to major brands, the main phenomenon we observed was the shift to digital – a real challenge that needed to be faced.

# This sudden shift will have lasting consequences.

And in such a changing landscape, it's important to be one step ahead.

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For anyone running a business based on e-commerce, every opportunity counts. This means your activity must always be ready to process varying order volumes without any drawbacks. How can you do that?

Optimize the customer experience with an efficient logistics and shipment process, listen to clients' needs and monitor their entire journey with customized tools.



For those who are still wondering if it's time to shift to digital, the answer is yes.

- Get a website where your customers can find you easily
- Build the best experience for your clients
- Organize every detail of the customer journey from logistics to shipment to delivery.

Whether you are already in the e-commerce world or you need to take your first steps in it, WE ARE HERE TO HELP YOU.



# It's growing hour.

We live in a constantly changing world, where everything is a matter of time. For example, the number of people who make online purchases using a smartphone is increasing year after year, generating intense turnover.

# The question is: how to attract them?

#### **BEING SPECIFIC**

Setting goals is crucial to achieve them: make them clear, and it will be easier to reach them.

#### **BEING ONLINE**

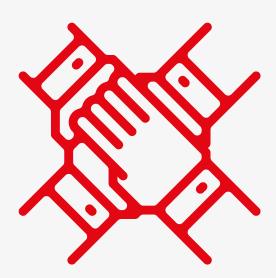
If you need to sell products, the online market is the place to be. We can help you with your e-commerce website and all the tools you need to make it work.

#### **BEING ON TIME**

Customer experience data speak clearly: time is crucial. Optimize your warehouse management to ensure your clients always enjoy efficient service.

#### MAKING THINGS MEASURABLES

Business needs to bring results. We can monitor your shipments, and help you manage the whole process using our tools.

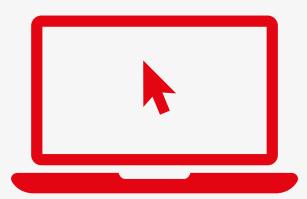


# Choose the right partner.

When it comes to your business, it's always difficult to trust someone else. We get it. Let's start from e-commerce basics: that's what we do everyday with our clients.

Choose MBE to:

- Pack and ship orders around the world
- Manage the **inventory** of online store
- **Optimize logistics of e-commerce**
- Keep business always connected



# Make it fly. Choose online.

When you step into the digital world, the number of activities to deal with can be overwhelming, but don't panic: just get into it step by step.

# Websites

Pick the tools that match your needs to create professional online platform.

# **Customer experience** Improve clients' experience to make it unique

# Management

Try to make processes easier for you and your business.

# A few more details to sum up.

Once you know all the right steps to take your business into the digital market and make it work, there is only one way to go. With the right solutions, MBE can lead you to business growth and make the process easy, efficient and valuable. **Like you and your activity!** 

Here is a list of all the MBE Solutions that can fit and fuel your business in order to make it grow.



#### **PACK AND SHIP**

Domestic and international shipments are the heart of our business. A professional service that every business deserves.



## LOGISTICS

Inventory and warehouse management designed to answer your customers' needs in real time: the expertise you were looking for.



#### **PRINT SOLUTIONS**

Get an outstanding business communication and print on a wide range of supports and formats.



## **MARKETING SOLUTIONS**

Take care, renew or create your brand visual identity with a creative, flexible and customized solution.



# FUEL THE BUSINESS WITH **DIGITAL POWER.**

Contact your MBE Center





#### mbe.it/en/digital-solutions

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